John S. Howe, Ph.D., CFA®
Behavioral Economics and Decision Making
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I am a behavioral economist, interested in the intersection of economics and psychology. An understanding of behavioral economics helps us make better decisions, both as individuals and in groups.

**Professional Experience**

Executive Director, Financial Research Institute (MU). 2018 – 2020. Emeritus, 2021 – present.
Board of Directors, Stuart Charles Group. 2016 – 2020.
Board of Directors, ImpeDx, Inc. 2015 – 2019.
Board of Directors, Asian Equity Research Institute. 2014 – 2017.
Board of Managers (Directors), Nexmatix, Inc. 2015 – 2017.
Instructor, School of Lending, Missouri Bankers Association. 2004 – 2021.
Board of Directors, Midwest Independent Bank. 2010 – 2016.
*Member, Examination and Compliance Committee, 2012 – 2016.*
Board of Directors, Midwest Independent Bancshares, Inc. 2010 – 2016.
*Member, Audit Committee, 2011 – 2016.*
Author and Video Presenter, Cengage CFA Exam Review, 2009.
Instructor, Financial Analysts Review. *For Level I, II, and III CFA candidates at the Union Bank of Switzerland (Zurich), 1994 –1998, and at various locations in the United States, 1994 – 1998, 2002 – 2007.*

**Academic Experience**

Professor of Finance, University of Missouri, 1996 – 2022.
Associate Professor of Finance, University of Missouri, 1994 – 1996.
Associate Professor of Finance, Louisiana State University, 1991 – 1994.
Assistant Professor of Finance, Louisiana State University, 1988 – 1991.
Assistant Professor of Business, University of Kansas, 1981 – 1988.
Graduate Instructor, Purdue University, 1978 – 1980.
Missouri Bankers Chair, University of Missouri, 2003 – 2022.
Chair, Department of Finance, University of Missouri, 2015 – 2019.
Senior Fellow, Contracting and Organizations Research Institute, University of Missouri, 2001 – 2022.

Study Abroad (International Financial Management), Bergamo, Italy, May 2013.
Visiting Fellow, School of Economics and Finance, Queensland University of Technology, 2011.
Visiting Scholar, Real Estate Finance Program, University of Cambridge, 2007, 2008, 2009.

**Education**

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| Ph.D. | Financial Economics, Purdue University, 1981. |
| M.S. | Economics, Purdue University, 1978. |
| B.A. | Economics, Colorado College (Phi Beta Kappa), 1976. |

**Professional Certifications**

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| CFA | Chartered Financial Analyst, 1993 – present. |
| NACD | Governance Fellow, 2014 – 2019. |

**Publications**

*Books*

The Foolish Corner: Avoiding Mind Traps in Personal Financial Decisions, 2017.
What Was I Thinking? A Decision Diary to Combat Hindsight Bias, 2021.

*Academic Research*

Over 70 articles published in peer-reviewed journals, including the Journal of Finance (3), Journal of Financial Economics, Journal of Financial and Quantitative Analysis (2), Journal of Business (D. Diamond, Editor), Journal of Accounting and Economics, Journal of Accounting Research, Management Science, and Review of Accounting Studies.

**Media Cites**

Bloomberg CFA Blog, CNBC.com, MarketWatch.com, Forbes.com, Business Insider, AARP—The Magazine, The Atlantic.com, Yahoo! Finance, Science Daily, MoneyLife, SNL Financial, Retirement Advisor, Radio America, The Reformed Broker, EurekAlert, Futurity, Financial Advisor, St. Louis Post-Dispatch, KOMU TV, KOMU.com, The Columbia Daily Tribune, Columbia Business Times, Business Insanity Talk Radio, Farmington Press, Paul Pepper Show, Seeking Alpha, Sure Dividend, COMO Living, Investmentnews.com, KBIA.org, Innovabiz (Episode 334), theverge.com, Los Angeles NPR affiliate KPCC, 3dprintingindustry.com, Missouri Business Alert, Grow Money Business